PRIVACY POLICY

Last Updated: 04-04-2025

INTRODUCTION
Welcome to Unitribe ("Unitribe," "we," "us," or "our"), a blockchain-based social networking platform where users can:
• View advertisements and complete missions (e.g., click links, join Telegram, subscribe to YouTube channels) to earn rewards in UNP tokens.
• Share text, image, and video content in the form of announcements or stories.
• Connect with each other (friend/link) and engage in private chat after friending.

We are committed to safeguarding your personal data and respecting your privacy rights. This Privacy Policy ("Policy") explains how we collect, use, disclose, store, and protect your information when you access or use our services, applications, or websites (collectively, the "Services"). It also informs you of your rights and choices regarding your information.

By accessing or using the Services, you agree to the terms in this Privacy Policy. If you do not agree with any part of this Policy, please discontinue using the Services.

1. DEFINITIONS
   1.1 "Personal Information"
   Any information that can identify, relate to, or reasonably link to an individual, such as name, email address, blockchain wallet address, or other contact details.

1.2 "Processing"
Any operation performed on Personal Information, whether or not by automated means, such as collection, recording, organization, structuring, storage, adaptation, disclosure, or erasure.

1.3 "UNP"
Refers to Unitribe's reward tokens used to compensate users for engaging in specific online activities like viewing advertising content and completing assigned missions.

1. INFORMATION WE COLLECT
   2.1 Information You Provide
   a. Account Registration:
   When you create or update your Unitribe account, we may collect information such as your username, email address, telephone number, and other necessary details to identify and manage your account.
   b. Profile Information:

You may voluntarily provide additional information—such as your professional experience, education, skills, location, or profile picture—to enhance your profile.

c. Mission Participation Data:

We track user participation in missions (e.g., link-clicking, joining Telegram groups, subscribing to YouTube channels) in order to allocate and distribute UNP rewards accurately.

d. Communications:

If you contact our support team, participate in surveys, or provide feedback via email, chat, or other channels, we may keep records of your correspondence, including any Personal Information you share.

e. User-Generated Content:

If you share text, image, or video content in announcements or stories, we collect this information to facilitate posting, display, and distribution to other users as part of our Services. This may include metadata (e.g., creation date, location) if provided.

f. Friend Requests and Chat:

You may connect with or "friend" other users on Unitribe. Once connected, you can exchange private messages or engage in group chats. We may collect and store these communications for moderation, security, and service-fulfillment purposes.

2.2 Information Collected Automatically

a. Usage Data:

We automatically collect information about your interactions with Unitribe, such as pages visited, features used, links clicked, or frequency and duration of use.

b. Device and Log Information:

We collect device-related data (IP address, browser type, operating system, mobile network data) and log information (timestamps, error logs, etc.) for troubleshooting, security, and analytics.

c. Cookies and Similar Technologies:

We use cookies, web beacons, and related technologies to recognize users and track how our Services are utilized. You can manage or disable cookies in your browser settings, though some features may become unavailable if you do so.

2.3 Information from Third Parties

We may receive information from external platforms or sponsors, such as social media sites or advertising partners, if you choose to interact with sponsored content or connect your Unitribe account to these external services.

1. HOW WE USE YOUR INFORMATION

   3.1 Providing and Improving the Services

   a. Account Management:

   We use your information to create and manage your account, authenticate your identity, customize your account settings, and fulfill service-related requests.

   b. Rewards Distribution:

   We process data about your engagement with advertisements and missions to allocate and distribute UNP tokens accurately.

   c. Sharing Content:

   We collect and display the text, image, and video content you share, whether as an announcement or story. Other users may view, interact with, or share your content according to your privacy and account settings.

   d. Friend Requests and Chat:

   We facilitate connections ("friend" or "link") between users, as well as private chats, group chats, and other messaging features to enhance social interaction.

   e. Personalization:

   We analyze your interactions with the platform to offer personalized content, recommended connections, and relevant advertising.

3.2 Communications

a. Service-Related Messages:

We may send you administrative or technical emails (e.g., transaction confirmations, security alerts, updates to our terms or policies).

b. Marketing Messages:

With your consent, we may send promotional messages, newsletters, or product updates. You can opt out by clicking the unsubscribe link or adjusting notification settings in your account.

3.3 Security and Fraud Prevention

We employ security measures and collect relevant data (e.g., login attempts, IP addresses) to detect, prevent, and address fraudulent behavior or unauthorized access, and to protect our users and the platform's integrity.

3.4 Legal Obligations

We may use your Personal Information to comply with legal obligations, respond to lawful requests from public authorities, or protect our rights, property, and safety— along with those of our users and the general public.

1. BLOCKCHAIN-RELATED DISCLOSURES

   Unitribe leverages blockchain technology for certain functions. Data recorded on a public blockchain (such as user transactions or wallet activities) is inherently

transparent and immutable. Once on the blockchain, data may be viewed by the public and cannot be retroactively altered or deleted.

2. HOW WE SHARE AND DISCLOSE YOUR INFORMATION

5.1 At Your Direction or With Your Consent

We will share your Personal Information with external parties or applications when you explicitly instruct us to do so, such as linking your account to a third-party service.

5.2 Service Providers

We may share Personal Information with trusted third parties who perform services on our behalf—such as hosting, data analytics, payment processing, marketing assistance, or customer support. These service providers must process information in accordance with contractual obligations designed to protect your data.

5.3 Business Transfers

In the event of a merger, acquisition, reorganization, bankruptcy, or sale of assets, user information may be transferred or disclosed as part of that transaction, under appropriate confidentiality arrangements.

5.4 Legal Compliance

We may disclose your information if required by law, court order, subpoena, or other legal process, or if we have a good-faith belief that disclosure is necessary to protect our rights, investigate fraud, or ensure user safety.

1. USER CONTENT AND CONDUCT

6.1 No Illegal Content

Users are prohibited from posting, distributing, or promoting illegal content. Violations may lead to account termination and possible reporting to law enforcement if necessary.

6.2 No Pornographic Content

Pornographic or sexually explicit content is not permitted on Unitribe. We may remove such content and take appropriate actions against the user account (e.g., suspension or termination) if we discover violations.

6.3 Personal Responsibility for Shared Content

By sharing text, images, or videos via announcements or stories, you assume responsibility for ensuring that your content complies with this Policy and all applicable laws.

6.4 Moderation and Reporting

We use both automated tools and user reports to maintain a safe environment. If you

encounter prohibited or suspicious content, please report it so we can investigate and take appropriate action.

1. SECURITY OF YOUR INFORMATION
    We take measures to protect your Personal Information through administrative, technical, and physical safeguards. However, no electronic transmission or storage method is 100% secure. You can help protect your account by using a unique and strong password, logging out after each session, and promptly reporting any suspicious activity.

2. DATA RETENTION
    We retain your Personal Information only as long as necessary for the purposes outlined in this Policy, unless a longer retention period is required or permissible by law. Where feasible, we will anonymize or aggregate data for analysis or archival purposes.

3. YOUR RIGHTS AND CHOICES
    9.1 Access and Updates
    Depending on your jurisdiction, you may have the right to access, correct, update, or delete your Personal Information. You can generally do so in your account settings or by contacting our support team.

9.2 Restriction and Objection
You may have rights to restrict certain processing or to object to some forms of data use. Exercising these rights may limit your access to certain Services or features.

9.3 Marketing Communications
To stop receiving promotional emails, click the "unsubscribe" link in each message or modify your preferences in your account settings. You may still receive essential account-related messages.

9.4 Blockchain Immutability
Data recorded on public blockchains cannot be altered or deleted, limiting our ability to comply with certain requests to remove or modify blockchain-recorded data.

1. INTERNATIONAL DATA TRANSFERS
    Your information may be stored and processed in countries different from where you reside. We take steps—such as contractual clauses—to ensure appropriate legal safeguards when transferring data across borders, in line with applicable data protection laws.

2. CHILDREN'S PRIVACY
    Our Services are not intended for users under 18. We do not knowingly collect

Personal Information from minors. If you believe a child under 18 has provided us with Personal Information, please contact us so we can take appropriate measures to remove the data.

3. THIRD-PARTY LINKS AND SERVICES
    Unitribe may contain links to third-party websites or integrate with external services. Their data handling practices are governed by their own privacy policies. We encourage you to review those policies before providing them with any personal data.

4. CHANGES TO THIS PRIVACY POLICY
    We may periodically update this Policy to reflect evolving legal, technical, or business developments. When we make material changes, we will update the "Last Updated" date and may provide additional notice (e.g., an email or in-app notification). Continued use of Unitribe after changes become effective indicates your acceptance of the revised Policy.

5. CONTACT US
    If you have questions, concerns, or comments about this Privacy Policy or our data practices, please contact us at:
    • Email: [Your Support Email Address]
    • Mailing Address: [Your Company Address]

6. DISCLAIMER
    This Privacy Policy is for informational purposes only and does not constitute legal advice. If you have specific questions about legal obligations or compliance, consult a qualified legal professional in your jurisdiction.

THANK YOU FOR READING
We appreciate your trust in Unitribe. Your privacy matters to us, and we are dedicated to safeguarding your Personal Information. By using our Services, you acknowledge that you have read and understand this Policy, and that you consent to the collection, use, and disclosure of your information as outlined herein. If you have any questions, please reach out at any time.